Masterplan

Design Principles and Strategies

(1) **Improve accessibility**
Orientation maps and accessibility information to be provided at main gateways, new footpath to sea garden and more routes with compliant access.

(2) **Preserve and enhance local heritage**
Refurbishment to historic features, new rose garden setting to the Edwardian Pavillion, re-instatement of historic path in Esplanade Gardens.

(3) **Encouraging people to stay longer**
Expansion and re-location of play area including more equipment with greater play value, new relocated crazy golf course.

(4) **Improve interpretation and visibility of Hunstanton's assets**
New interpretation panels with historic photos and engaging themes linking to local heritage trails.

(5) **Preserve and enhance community engagement**
New hedge row and bulb planting to form part of community engagement workshops, 'adopt-a-bed' flowerbeds retained.

(6) **Improve the quality and experience of the public realm**
New areas of hard paving in front of the Pier building, surface dressing to pathways, de-cluttering and re-organisation of street furniture, new fencing× and improvements to lighting. Uninterrupted views are maintained.

(7) **Improve shelters**
New gullwing shelter in Esplanade Gardens, refurbishment works to Victorian shelters and the shelter on The Green.

(8) **Enhance biodiversity and ecology**
New planting provides increased biodiversity that is sensitive to local ecological needs.